

12+ Ways of Giving Back

Maven jingles its way toward arthritis research

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For two years, straight [Maven Communications](#) has formed a team for the annual [Jingle Bell Walk/Run for Arthritis in Malvern, PA](#). The event raises more than \$250,000 each year in support of the local Eastern Pennsylvania chapter of the [Arthritis Foundation](#). Maven Communications' team, the Merry Mavens, is proud to be among the top 10 fundraising teams.



Despite the cold (and sometimes snowy) weather, the entire agency gets involved, including some clients, friends, family and kids. All of the event participants tie little jingle bells to their shoes, and the effect sounds as if Santa is just around the corner.

The event isn't just a fun, festive one, it's also an opportunity to raise awareness about arthritis, which is one of the most prevalent chronic health problems and the leading cause of disability in the US today. An estimated 50 million adults, or about one in every five adults, have been diagnosed with some form of arthritis and nearly 300,000 children under the age of 16 are affected by juvenile arthritis.

The Merry Mavens hope to continue the tradition and grow their team each year with more clients, friends and family.