



Fall Digital Design Intern

We are currently accepting resumes for a fall 2020 digital design intern.

A fall digital design internship at Maven gives a genuine experience of what it's like to work at a small, and innovative communications firm. The Fall intern would provide support for the team and perform tasks such as:

- Implementation of Search Engine Optimizations/ SEO and Search Engine Marketing/ SEM principles best practices across all Maven digital platforms
- Web development and design on front-end and back-end maintenance/ development of websites utilizing content management systems/ CMS such as WordPress
- Source multimedia imagery, music, and video footage, as well as maintain a digital bibliography to verify origins/ sources and potential copyright infringements on any digital materials
- Draft social media content and designs that are in alignment with Maven branding and identity standards

Requirements:

- Current college students majoring in design or digital media
- Strong SEO/SEM experience
- Interest in learning more about B2B and B2C communications for companies in real estate, professional services, and nonprofit
- Working knowledge of social media platforms: Facebook, Twitter, Instagram, LinkedIn, and YouTube
- Knowledge and experience of utilizing Mac OS programs such as iMovie and Adobe's Premiere to record, edit, design, and produce video
- Knowledge, experience, and successful execution of Adobe-based Creative Suite programs that includes Photoshop, Illustrator, InDesign
- Ability to pull data and analytics from websites and social media platforms, as well as interpret the data to recommend data-informed solutions
- Previous internships a plus

Our fall internship program runs from August through December (start and end date are flexible based on school schedules). Interns are asked to work a minimum of 20 hours/week and are paid. Due to COVID-19 the internship may be virtual for part or all of the semester.

Interested candidates should send a resume and cover letter to jobs@mavenagency.com.